

online portfolio

monicahui.com

computer skills

Illustrator

PhotoShop

InDesign

Dreamweaver

Flash/Director

Microsoft Office

HTML

CSS

knowledge + experience

Design and Layout Principles

Typography

Color Theory

Web Usability

Digital and Offset Printing

Photography (B&W and Color)

Languages: Italian, Spanish and German

education

B.A. 2005

Interdisciplinary Computing and the Arts

University of California, San Diego

Graduated with honors

training

Web Page Creation, Spring 2009

San Diego Mesa College

Intermediate Design 1, Fall 2008

San Diego City College

Digital Design Essentials A, Summer 2007

University of California, San Diego Extension

work experience

Graphic Designer at University Readers

San Diego, CA (May 2007 - present)

- Redesign company's corporate identity, including web site, logo adjustments, color guides, print collateral, trade show booth displays, and packaging
- Work one-on-one with author clients to create cover designs; collaborate with production team to develop interior layout designs for publications
- Work with offset and digital printers for flat print pieces, booklets, and book covers
- Other responsibilities include copy writing, editing, and photography

Founder of MH Art & Design

San Diego, CA (March 2007 - present)

- Build a business with consistent profit over two years; market products & services and account for finances
- Design and produce greeting cards, sold at local stores, art fairs and shows; collaborate with other local artists
- Create works of fine art such as original paintings, prints, and photography
- Design brand identities for new and established businesses; includes logo, web site, stationary, and promotional product design

Graphic Artist at Whole Foods Market

San Diego, CA (January 2005- May 2007)

- Responsible for designing and producing signage to decorate store and promote products
- Create posters and flyers for special events and seminars related to health, nutrition, and the environment

Intern at C3 Production

San Pedro, CA (Summer 2003)

- Design brochures in Adobe PhotoShop

Intern at Redwing Animation

London, England (Summer 2002)

- Work with Adobe PhotoShop, Maya 3D Animation Software, Macromedia Director, and Flash